



MEN'S and BOYS HOT WEATHER

Underwear—

MEN'S SILK COMBINATIONS, ATHLETIC STYLE, COLORS, FLESH AND WHITE, PRICED AT \$1.00 and \$1.50

BOYS BALBRIGGAN COMBINATIONS, SHORT LEG, NO SLEEVE, SIZE 28 to 34, PRICED at 50c

NEW LOT OF SUMMER HOSE, mostly in the New Elastic Tops, at 29c, 45c and 75c

Men's and Boys Sun Helmets at 29c

Thos. E. Wright

Men's Better Wear

HOTEL YORK
CALGARY
CONFIDENTIAL SERVICE
ALSO OPERATING
HOTEL ST. REGIS
BATES 21 and 21-22 — WEEKLY and MONTHLY RATES

DR. D. C. HAWORTH

— DENTIST —

Strathmore each Friday 11 a.m. to 9 p.m.

— PHONE 20 —

Calgary Office— 414 SOUTHAM BLDG.

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Residence S0067

Kill Those FLYS with

BLUE BOTTLE FLY SPRAY, in BULK.

FLY SWATS, WINDOW SCREENS,

HAY FORKS, FORK HANDLES,

SCYTHES, SNATHS, NOSE NETS,

SCYTHES STONES

CARBORUNDUM MOWER FILES

IRRIGATING SHOVELS, WATER CANS

ELECTRIC and COLEMAN Hot PLATES

Strathmore Hardware

"The Store of Quality and Service"

M. A. RELLINGER,

PHONE 54

Pot Pourri

We must decide between the despot world of dictators and the free world of an untrammelled press. The despotic world has encroached upon us during the last ten years. I hope it can be stopped because it means retrogression.

The voters should ignore the man on the soap box and go to the scientific experts for their facts. This applies to world peace, finance and problems of government and labor.

The scientific approach must be taught in greater degree to the public, for if we are to survive as a democracy we must learn to go by the method of analysis, the method of testing and checking. And that is the great thing in science. It shows the public how to get real knowledge and make more people try to regulate their actions on a basis of facts rather than hunches.

The encouragement of despotic rule can be stopped. The entire key to the matter is freedom of the human mind. Education and freedom of speech and of the press are vitally essential. (Dr. R. A. Millikan, eminent American Scientist.)

Defeat may serve as well as victory. To shake the soul and let the glory out.

When the great oak is straining in the wind, The boughs drink in new beauty, and the trunk

Sends down a deeper root on the windward side.

Only the soul that knows the mighty grief Can know the mighty rapture.

Servants come To stretch out spaces in the heart of joy.

("Victory in Defeat" by Edwin Markham.)

ARDENODE

Mr. and Mrs. Alec Watson spent the holiday with friends in Strathmore.

Mr. and Mrs. Roy Compton and family have moved down to Ginn where they will make their home for the present.

Mr. and Mrs. E. Burns of Rhinoceros were visitors at the home of Mrs. H. Sherman Sunday.

Mr. and Mrs. Peck of Calgary visited with Mr. and Mrs. Leo Beck Sunday last.

A number of people left early Monday to take in the parade in Calgary.

Mrs. Sherman, Mrs. A. Watson and

PICOBAC
PIPE TOBACCO
FOR A MILD, COOL SMOKE

PETE DE KORT
Carpenter
STRATHMORE

HUB

BILLIARD ROOM AND BOWLING
ALLEY
STRATHMORE
Tobaccos and All Smokers' Necessaries
R. HAMBLY, Prop.

NOTICE

Having taken over the John Deere Agency I wish to solicit a share of your patronage in buying machinery.

All repairs will be promptly and carefully attended to by us. Stock will be carried at Fraser's TIN SHOP.

W. J. WEYERS,

Phone 1617

WAKE UP YOUR LIVER BILE—

And You'll Jump Out of Bed in the Morning Ready to go

The liver should pour out two pints of fluid into your bowels daily. If the liver is not doing its job, your food is not digested. It just drops in the bowels. Gas builds up your stomach. You get constipated. Headaches, indigestion, and the world looks pink. A new blood movement comes a vast amount at the liver. You need something that works on the liver and small intestine. That's why Carter's Little Liver Pills are so popular. They make the bile flow freely. They do the work of a natural bile and are so gentle on the system. Ask for Carter's Little Liver Pills or name. Instantly relieve anything else.

daughter Marian, Miss L. Anstie, Mr. W. Sherman motored up to Banff on Tuesday to spend the day the Rockies.

A few days rain would be very welcome in this district, the wheat in places is very badly in need of moisture. Let's hope we may get a little right away quick.

IRRIGATED PASTURE MANAGEMENT

Lethbridge Experimental Station
It is unfortunate that when we refer to irrigated pastures it is all too often necessary to refer to what a writer in a leading dairy journal has recently described as "The large root gnawed exercise lots where stock wear themselves thin hunting a hunk of hay to eat their hunger." On dry land farms pastures may be reduced to this deplorable state through conditions largely beyond the control of the operator but on irrigated land the depletion of pastures to a point where they are really only exercise lots can easily be avoided by careful management.

At the Experimental Station there are two pastures, each approximately 4 acres in area which were seeded down in 1914 and have not been reseeded since and a third pasture of 2 1/2 acres which was seeded in 1914, reseeded in 1915, but has not received any further application of seed since that time. During the past five years these three pastures have carried an average of 117 mature Holstein cows or their equivalent per acre for a period of 156 days each season.

There is nothing fancy or impractical about the way these pastures have been treated during the past five years. They have been grazed rotationally, i.e., stock have never been left continuously throughout a season on one pasture. A large number of animals were turned into a pasture to clean it up in a period of 10 days to three weeks, after which the stock were moved to fresh pasture, while the bare one was allowed to recover. Whenever possible the bare pastures were irrigated as soon as the stock were removed and the number of irrigations applied in this way has averaged a little better than three per year. With a few exceptions the pastures have received an application of barnyard manure every other year and each spring they have been harrowed with a roller-cum-harrow. The treatment has not been ideal but it has been such as must, practical farmers could give to their pastures.

Would it be worth while for a practical dairy farmer to treat his pastures in this way? As stated above the rotating pastures have during the last five years carried 17 Holstein cows per acre for an average period of 156 days each year. The cows in question received grain but no hay or alfalfa while on pasture and consequently it should certainly be no more than conservative to credit the pasture with the amount of hay saved. Estimating this at 25 pounds per day per cow (which is the amount the same cows consumed during the winter months) it works out that each acre of pasture produced the equivalent of 3.3 tons of alfalfa hay. Without giving any consideration to the barn labour saved by the use of pastures and considering only that 3.3 tons of feed were produced in the form of pasture for about two-thirds of what the same weight of feed would have cost in the form of alfalfa hay. It is surely evident that for dairy cattle good pasture is a money making cow on the farm and is worthy of a status in the farm program fully equal to that of tilled grain or alfalfa.

USED CARS

1936 FORD DeLuxe Sedan, With Trunk.

1936 FORD COACH with Trunk.

And Columbia Overdrive.

1933 FORD COACH

1929 WHIPPOLET SEDAN.

1926 CHEVROLET SEDAN.

1927 STAR SEDAN

1927 CHRYSLER COACH

1927 BUICK SEDAN.

1927 ESSEX SEDAN

USED Trucks

1934 FORD V-8 TRUCK, (Long W'Base)

1933 FORD 4 Cyl. TRUCK (Long W'Base)

1931 FORD 4 Cyl. TRUCK (Short W'Base)



HUGHES MOTORS

STRATHMORE, Alta.

PHONE 31

The Sign of Satisfaction—

BAWLF

Reliability - Experience - Courtesy

Without exception you can count on every Bawlf agent to give you the benefit of expert service in marketing your grain

By the Load... Car Load Lots... or Consignment

N. BAWLF GRAIN COMPANY LIMITED

The best Safety Insurance
... a set of Firestone TIRES

Be sure you have good, safe tires on your car to protect yourself and loved ones. When it costs no more to have the best, put on Firestone tires—the kind which have been PROVED safest by the world's foremost racing drivers. Drive in to your local Firestone Dealer and let him equip your car now.

Hughes Motors
STRATHMORE, ALBERTA PHONE 31

The STANDARD Says

TAKE YOUR CHOICE! OFFER NO. 1
One magazine from group 1
AND

USE THIS ORDER BLANK
Please clip list of Magazines after checking Publications desired.
Fill out coupon carefully.

Gentlemen: I enclose \$..... Please send me the
magazines checked with a year's subscription to your newspaper.

NAME

STREET OR R.R.

TOWN AND PROVINCE

O.M.I.

**SCHOOL OF COMMUNITY LIFE
AT OLDS**

It is the first school of its kind in Canada, based as it is upon the experience of the famous Folk School of Scandinavia, adapted to our own needs and conditions. It is the first of its kind in the West and it is due to the initiative of Donald Cameron, B. Sc., director of the Department of Extension of the University of Alberta, that the school is now being held on a farm, that the ex-

cellence without a change and came out strong to the last ball.

Rev. Mr. MacKewen who is taking Rev. Porter's place was invited to take up his duties in the United Church. We were sorry to lose Rev. Porter and family. Mr. Forster will be in charge of the Sunday work here. He was loved by all. Although our loss is some one else's gain.

John Meyer and the Yellow Peril of Blackie visited the Carleton school.

Three Essential Points

When you decide on U. G. G. Binder Twine you know you can count on United Grain Growers for three things.

1. Highest Quality Twine.
2. A price held down to a fair basis.
3. Delivery of Twine when you need it.

Let your U. G. G. Agent know now that you want U. G. G. Twine, so your supply can be ready for you.

UNITED GRAIN GROWERS LTD.

ELEVATOR AT NAMAKA.

ONCE, you had to sacrifice low running costs to get the driving thrill of power, pep and "pick-up." But not since Chevrolet stepped-up the famous Valve-in-Head engine to 85 smooth, eager horsepower! 9 Twenty-five and more miles to the gallon of that's the kind of economy reported by this year's Chevrolet buyers. And they're not enthusiastic about the way Chevrolet rides. 9 "My 'Kneecatch' Chevrolet glides over the bumps like a \$1500 car!" say many. Others, safety-minded, put Chevrolet's workfied Hydraulic Brakes first in the list of quality extras. All enjoy the added roominess, beauty and protection of the exclusive United Bodies by Fisher. 9 You get the only complete low-priced car when you buy a Chevrolet. And you save money every day and mile you drive!

C. 1978

Above Left—Chevrolet Malibu de Luxe sedan with 7 seats. Above Right—Chevrolet Malibu de Luxe coupe with 4 seats.

CHEVROLET

Major Chevrolet Division Canteen Club
Member's Special. Includes 10% discount on
new Malibu and 1978 Malibu Malibu Malibu
Price subject to credit and making down
payment.

Monthly payments as low as \$100.00 on
the General Motors Insurance Plan.

— WHITE & GRAY —

Strathmore, Alberta

— ROCKYFORD GARAGE —

Rockyford, Alberta

Advertising Rates

Classified Advertising, per issue — 35c
Three issues for — \$1.00
Reading Notices, Coming Events — 50c
Cards of Thanks, In Memoriam Notices, etc.
per issue — 50c
Display Advertising Rates on Application.

TENDERS WANTED AT ONCE FOR
Painting Nightingale Hall. Labour
only. Apply Reg. Gladwin, Nightingale, Alberta.

MIDSUMMER SPECIALS IN PER-
MANENT WAVING, BEGINNING
JULY 12th. Apply FAY HARWOOD.

CLASSIFIED ADS WILL PAY YOU

A. L. WILLIAMS, B.A.
Secretary-Treasurer, Gravelly M. D.
ROCKYFORD—PHONE No. 31
Barrister, Solicitor, Notary
Business Service and Insurance

CHASE & CO.

Funeral Directors
and Embalmers
FUNERAL FLOWERS A
SPECIALTY

PHONE 78

Church Notes

UNITED CHURCH OF CANADA
Strathmore, Alberta

Rev. V. M. Gilbert, R. A. D. D.
Minister
Sunday, July 11th, 1937

Namaka—
11 a.m. Combined School & Church
Candle—
2:30 p.m.—Worship.

Strathmore—
11 a.m. Church School
7:30 p.m. Church.
Subject—
"The Spirit of the Lord".
Pianist and Choir Leader—
Miss E. Hirtle, Graduate Mount
Allison Conservatory.

ST. MICHAEL'S AND ALL ANGELS
(ANGELICAN)

Sunday, July 11th, 1937
10 a.m. Sunday School.
7:30 p.m. Evensong and Sermon.
Mrs. Maevie Edgar, A.T.C.M., Organist.
Choir Master, Mr. G. H. Patrick.

SACRED HEART CHURCH
STRATHMORE

Mass every Sunday 10:30 a.m. ex-
cepting first Sunday of the month
when Mass will be at 10 a.m.

ST. PHILIP'S CHURCH
CARLEPLAND
First Sunday of the Month. Mass
at 11 a.m.
REV. FATHER GOSMAN, Pastor

FRATERNAL
CANADIAN LEGION, 8 E & L
Strathmore Branch No. 10



President — WM. GILBY
Sec. Treas. — W. S. PATTERSON
Hall Manager — P. WRIGHT
Meetings held the Second Tuesday
of each month. All eligible welcome
as members.

RISDON'S MACHINE SHOP

Machine Work
And Welding

PHONE

DECORATING—

INTERIOR & EXTERIOR

At Moderate Prices, by Experienced
Decorator.

All Work Guaranteed. Prompt Service.
Phone Standard Office or Apply—

J. R. SACKETT
General Delivery Strathmore, Alta.

DANCE—

SATURDAY NIGHT — JULY 17th, 9-12
MEMORIAL HALL, STRATHMORE

Jack Bremner's Orchestra — Adm. 25c

TOWN OF STRATHMORE

A discount of three per cent will be allowed
on 1937 taxes paid on or before 31st.
October next.

By Order of the TOWN COUNCIL.

CENT-A-MILE EXCURSION

\$14.85

TO VANCOUVER

July 31

Leaving Calgary July 31st
Returning, leave Vancouver
by August 9th.

Apply C. P. R. Ticket Office, or
229 - 8th Ave. N. W., Calgary
North Hill United Church
Ladies Aid.

CALGARY STAMPEDE, BEST YET

During and courage in the hazard-
ous feats of the Stampede are holding
the breath of Stampede visitors. The
Grand Stand performance is de-
scribed as excellent, a clean, clever, in-
teresting exhibition. Too good to miss.
Woodrow Loomis was in the money
Tuesday for steer decorating, and
Tony Van Weel in Wednesday's money
for wild horse race.

FRESH RASPBERRY DESSERT

1 frozen tablet, 1 tablespoon cold
water, 1 pint milk, 3 tablespoons su-
gar, 1 teaspoon vanilla, 24 cup fresh
raspberries. Make semicustard ac-
cording to directions on package.

Chill in refrigerator. Just before serv-
ing, put the fresh raspberries on each
semicustard and sprinkle with su-
gar if desired.

SOY BEANS

Each ton of soy beans yields 30 mil-
lions of oil and 100 pounds of meal.
One or both are used to make glue,
paints, cements, buttons, radials, axle
grease, candles, paper size, explosives,
linoleum, urethane, printers ink, billiard
ball and rubber substitutes.
The Christmas tree ornaments are

KING EDWARD HOTEL

WHERE EVERYONE FEELS AT HOME

Phone No. 1 John Spiros, Manager

—SHOP AT THE—

Superior Meat Market

FOR THE BEST QUALITY

Beef, Veal, Pork, Mutton, Fish & Poultry
AT MODERATE PRICES

O. H. CHRISTENSEN PHONE 74

COAL FROM CONSUMERS' MINE

Delivered Per Ton at — \$4.50

TRUCKING OF ALL KINDS

Cream Route Tuesday and Friday
Phone 5. NORMAN TAYLOR

The Van Tighem Agencies

INSURANCE Of All Kinds

Life, Fire and Automobile

Local Agent for —The Sun Life Assurance
Co. of Canada and Canadian Westernhouse.
Phone 106 Strathmore

largely made from soy beans. [1 million pounds of soy bean oil, of
Some idea of the wide use of this which 2 1/2 million pounds went into
product will be gained from the know- soap, 1,000,000 pounds into linoleum
ledge that, last year, the United and urethane and 15 million pounds in
States consumed in manufacture over to paints and varnishes.

WESTERN DEPT. STORE

Phone 28 Strathmore, Alta. Phone 28
S. LIBIN, Manager

SUGAR—

10 lbs — 68c
20 lbs — \$1.35
100 lbs — \$6.50

ICING SUGAR—

3 lbs — 25c

BROWN SUGAR—

3 lbs — 25c
6 lbs — 45c

TOMATOES—

Hot House,
1 lb — 15c

JELLY POWDER—

6 pkgs — 25c

TAPIOCA—

Minute, 2 pkgs 25c

ICE CREAM—

Freez-Easy,
Pkg. — 10c

POTATOES—

New, 7 lbs — 25c

TEA—

Nabob,
1 lb pkg — 45c

COFFEE—

Nabob,
1 lb tin — 40c

RAISINS—

Seedless, 2 bs — 25c

PRUNES—

3 lbs — 29c

PEACHES—

2 lbs — 35c

APRICOTS—

2 bs — 35c

MIXED FRUIT—

2 lbs — 29c

HONEY (Pure)—

5 lbs — 50c
10 lbs — 95c

MILK—

All kinds,
3 tins — 29c
Small Tins,
4 for — 25c

SALMON—

5 tall tins — 50c
12 tins — \$1.10

BACON—

Half or Whole,
Slab,
1 lb — 25c
Sliced, 1 lb — 30c

HERRING—

Tomato Sauce,
2 large tins — 25c
6 large tins — 59c

BANANAS—

2 lbs — 25c

CABBAGE—

New, 2 lbs — 15c

DRINKS—

Assorted,
or straight,
24 bottles for — \$1.00

COCOA—

Cowan's, 1b tin 25c

JAM—

Mixed, 4 b tin — 45c

PEAS—

and
2 tins — 25c

CORN—

2 tins — 25c

ROLLED OATS—

Quick,
8 lb sack — 45c
20 lb Sack — \$1.10

PINE APPLE—

Sliced or crushed,
2 tins — 25c

CUBES, large tin—

2 tins — 25c

SOUP—

Aylmer,
Tomato or Veg't'ble
3 tins — 25c

MATCHES—

Eddy's
3 boxes — 25c

CORN FLAKES—

All kinds,
3 pkgs. — 25c

SODAS—

Wooden box — 35c

BOLOGNA—

Sliced, 1 lb
3 to 4 lb piece,
1 lb — 15c

LARD—

Pure,
2 lbs — 35c
10 lbs — \$1.50